ASSOCIATE OF APPLIED BUSINESS DEGREE

AGRIBUSINESS MARKETING/MANAGEMENT TECHNOLOGY

Students entering positions in the agribusiness marketing/management environment—wholesale, retail or production—will have the background to operate a family farm, manage a retail agribusiness supply firm, sell agricultural equipment and products, and fill other agricultural-related positions. The sequence of major offerings starts fall quarter.

MISSION STATEMENT:
The Agribusiness Department fosters a foundation of agricultural learning, developing the individual and facilitates the transition from secondary to postsecondary education through to the work force. The student will explore the relationship and the possibilities of the community of agriculture.

108 Credit Hours

Technical and Basic Requirements: 68 Credit Hours
AC114 - Accounting I/5
AG106 - Agribusiness Fundamentals/3
AG116 - Agricultural Technology/3
AG130 - Agriculture Law/3
AG135 - Sustainable Agriculture/3
AG145 - Agricultural Sales/5
AG208 - Agricultural Economics/5
AG209 - Agricultural Marketing/5
AG210 - Agronomy I/5
AG211 - Animal Science/5
AG230 - Agronomy II/5
AG292 - Agribusiness Capstone/3
BU220 - Managerial Accounting for Business/3
FI210 - Principles of Finance/5
MA121 - Principles of Management/5
MT150 - Principles of Marketing/5

General Education Electives: 3 Credit Hours
Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

Specialized Elective: 5 Credit Hours
Choose courses at the 100 or 200 level that are not required in your program.

General Education Requirements: 32 Credit Hours
CO179 - Introduction to Human Communication/3
EN180 - Composition I/5
EN200 - Composition II/5
MH169 - Business Math/5
OR
MH190 - Algebra/5
PY177 - Introduction to Psychology/3
OR
SO186 - Sociology/3
SC200 - Principles of Ecology/3
UN110 - First-Year Experience/2
UN220 - Introduction to Diversity Issues/3
Any 100- or 200-level AR, EN, HI, RE, or SP course/3

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate’s Degree level and again at the Bachelor’s Degree level.