

# ASSOCIATE OF APPLIED BUSINESS DEGREE

## TRAVEL AND HOTEL MANAGEMENT

This program prepares graduates for careers in the travel and hotel industry. Hands-on computer instruction and observation experiences at the University travel agency and the University Event Center, combined with business and management courses, provide a well-rounded program. Students in this program participate in a travel experience. The sequence of major courses begins fall quarter.

### MISSION STATEMENT:

The Travel and Hotel Management Department provides quality education in preparing committed students for a career in a continually changing global hospitality, travel and tourism market.

### 108 Credit Hours

#### Technical and Basic Requirements:

##### 67 Credit Hours

- BU109 Customer Service/3
- BU240 International Business I/5
- BU250 International Business II/3
- DP175 Software Applications/3
- MA121 Principles of Management/5
- TR122 Introduction to the Travel Industry/3
- TR124 Cruises & Tours/3
- TR130 Travel Destinations: New World/5
- TR131 Travel Destinations: Old World/5
- TR135 Introduction to Casino & Gaming Industry/3
- TR216 Hospitality Supervision/5
- TR217 Event Planning/5
- TR221 Hotel & Motel Operations/5
- TR222 Restaurant Management/3
- TR224 Hospitality Sales & Marketing/5
- TR225 Resort Management/3
- TR292 Travel Capstone/3

#### General Education Requirements:

##### 32 Credit Hours

- CO179 Introduction to Human Communication/3
  - EN180 Composition I/5
  - EN200 Composition II/5
  - MH169 Business Math/5
  - PY177 Introduction to Psychology/3
- OR
- SO186 Sociology/3
  - SC200 Principles of Ecology/3
  - UN110 First-Year Experience/2
  - UN220 Introduction to Diversity Issues/3
  - Any 100- or 200-level EN or HI course/3

#### General Education Electives:

##### 3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Sociology (SO), or University Survey (UN).

#### Specialized Electives:

##### 6 Credit Hours

Choose courses at the 100 -or 200-level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.