

ASSOCIATE OF APPLIED BUSINESS DEGREE

INFORMATION TECHNOLOGY

Digital Multimedia Design

The Digital Multimedia program at UNOH prepares students for a career in creative content creation, development, and management. The curriculum includes comprehensive hands-on instruction in graphic design, interactive multimedia, sound design, motion graphics, video editing, 3D visualization, and special effects compositing. The sequence of the courses starts in the fall quarter only and cannot be taken online.

MISSION STATEMENT:

The Information Technology Department delivers to the students an educational experience that leads to lifelong learning skills through field-experienced professionals using contemporary technology.

108 Credit Hours

Technical & Basic Requirements:

71 Credit Hours

BU120 Introduction to Business/3
DM118 Digital Media Fundamentals/3
DM121 Web Media Design Concepts/3
DM122 Digital Studio Fundamentals/3
DM125 Digital Graphic Imaging/3
DM130 Applied 3-D Modeling Concepts/3
DM180 Applied Digital Drawing/3
DM190 Interactive Media Presentation/3
DM210 Advanced Interactive Media Presentation/5
DM215 Advanced Web Media Design Concepts/5
DM223 Applied Digital Video Editing/5
DM226 Advanced Digital Video Editing/5
DM236 Advanced Digital Graphic Imaging/3
DM255 Applied 3-D Animation Concepts/5
DM292 Digital Multimedia Capstone/3
IT113 Introduction to Computer Programming/3
IT170 Ethics in Information Technology/3
MT150 Principles of Marketing/5
MT245 Integrated Marketing Communications/5

General Education Requirements:

32 Credit Hours

CO179 Introduction to Human Communication/3
EN180 Composition I/5
EN200 Composition II/5
MH190 Algebra/5
PY177 Introduction to Psychology/3
OR
SO186 Sociology/3
SC200 Principles of Ecology/3
UN110 First-Year Experience/2
UN220 Introduction to Diversity Issues/3
Any 100- or 200-level AR, EN, HI, or RE course/3

General Education Electives:

3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), or University Survey (UN).

Specialized Electives:

2 Credit Hours

Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at