ASSOCIATE OF APPLIED BUSINESS DEGREE

AUTOMOTIVE MANAGEMENT

The Automotive Management associate degree prepares individuals for entry-level management positions in the automotive industry. Automotive dealerships have needs for individuals who have strong management skills and an understanding of automotive dealership operations, parts and service management, and the aftermarket in the automotive industry. Courses in this program are focused on these skills and business skills that effective management personnel need in the automotive industry.

Upon graduation, students will have acquired the skills to be able to secure positions as assistant service manager, parts and service consultant, service advisor, service manager, and general manager.

MISSION STATEMENT:
The Automotive Management Department’s mission is to provide a quality education from its diverse courses, developing students into a knowledgeable and productive work force prepared for an entry-level management position.

108 Credit Hours

Technical & Basic Requirements:
62 Credit Hours
AC114  Accounting 1/5
AC122  Payroll Accounting/3
AM130  Introduction to the Automotive Industry/5*
AM210  Parts & Service Management/3*
AM215  Automotive Aftermarket Management/5*
AM220  Current Topics in Automotive Management/5*
AM292  Automotive Management Capstone/3*
BU109  Customer Service/3
BU115  Contract Law/5
BU120  Introduction to Business/3
BU220  Managerial Accounting for Business/3
MA121  Principles of Management/5
MA122  Small Business & the Entrepreneur/3
MA234  Customer Relations Automated Management/3*
MT150  Principles of Marketing/5
MT160  Professional Selling/3

General Education Requirements:
37 Credit Hours
CO179  Introduction to Human Communication/3
EN180  Composition I/5
EN200  Composition II/5
MH169  Business Math/5
MH190  Algebra/5
PY177  Introduction to Psychology/3
OR
SO186  Sociology/3
SC200  Principles of Ecology/3
UN111  Foundations of Online Learning/2
UN220  Introduction to Diversity Issues/3
Any 100- or 200-level AR, EN, HI, or RE course/3

General Education Electives:
3 Credit Hours
Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), or University Survey (UN).

Specialized Electives:
6 Credit Hours
Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate’s Degree level and again at the Bachelor’s Degree level.

*Courses offered online only.