ASSOCIATE OF APPLIED BUSINESS DEGREE

AGRIBUSINESS MARKETING/MANAGEMENT TECHNOLOGY

Students entering positions in the agribusiness marketing/management environment—wholesale, retail or production—will have the background to operate a family farm, manage a retail agribusiness supply firm, sell agricultural equipment and products, and fill other agricultural-related positions. The sequence of major offerings starts fall quarter.

MISSION STATEMENT:
The Agribusiness Department fosters a foundation of agricultural learning, developing the individual and facilitates the transition from secondary to postsecondary education through to the work force. The student will explore the relationship and the possibilities of the community of agriculture.

108 Credit Hours

Technical and Basic Requirements:
68 Credit Hours
AC114  Accounting I/5
AG106  Agribusiness Fundamentals/3
AG116  Agricultural Technology/3
AG130  Agriculture Law/3
AG135  Sustainable Agriculture/3
AG145  Agricultural Sales/5
AG208  Agricultural Economics/5
AG209  Agricultural Marketing/5
AG210  Agronomy I/5
AG211  Animal Science/5
AG230  Agronomy II/5
AG292  Agribusiness Capstone/3
BU220  Managerial Accounting for Business/3
FI210  Principles of Finance/5
MA121  Principles of Management/5
MT150  Principles of Marketing/5

General Education Requirements:
32 Credit Hours
CO179  Introduction to Human Communication/3
EN180  Composition I/5
EN200  Composition II/5
MH169  Business Math/5
OR
MH190  Algebra/5
PY177  Introduction to Psychology/3
OR
SO186  Sociology/3
SC200  Principles of Ecology/3
UN110  First-Year Experience/2
UN220  Introduction to Diversity Issues/3
Any 100- or 200-level AR, EN, HI, or RE course/3

General Education Electives:
3 Credit Hours
Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), or University Survey (UN).

Specialized Electives:
5 Credit Hours
Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate’s Degree level and again at the Bachelor’s Degree level.