

SPECIALIZED STUDIES

A freshman must have an active associate degree program in addition to the Specialized Studies baccalaureate program. The associate degree will satisfy the lower-level requirements for the Specialized Studies program. When the associate degree program is completed or nearly completed, courses at the upper level can be started. It is required that students who declare this program a) complete the associate degree program and b) also have the intent to complete the baccalaureate degree program.

Students will complete 90 credit hours at the upper level to meet the requirements for this program.

MISSION STATEMENT:

To meet the individual needs of students, the University has developed a degree program that allows them to design majors that cross disciplines.

Junior- and Senior-Level Courses: 90 Credit Hours

Students will choose one of the upper level options to complete the degree.

Technical and Basic Requirements:

46 Credit Hours

- BU304 Management Essentials for Specialized Studies/5
- BU305 Economics & Finance for Specialized Studies/5
- BU320 Legal Issues in Consumer Sales Transactions/5
- BU490 Business Capstone/3
- EC325 Economics in Today's Society/3
- FI420 Corporate Finance/5
- MA322 Organizational Behavior/5
- MA340 Leadership/5
- MA447 Global Management Issues/5
- MA475 Strategic Management & Business Policy/5

Practicum Options: 6 Credit Hours

- Two 3-hr Approved Specialized Electives
- OR
- BU410 Seminar in Business/1 and **one of the following:** (Co-requisites requiring completion of both courses before achieved grade(s) are awarded.)
- BU411 5-hr Work Option Practicum
- BU412 2-hr Work Option Practicum & 3-hr Approved Specialized Elective

General Education Requirements:

32 Credit Hours

- CO445 Group Dynamics/3
- EN Any 300/400 level EN course/3
- MH310 Finite Mathematics/3
- OR
- MH315 Calculus/3
- MH350 Statistics/5
- MH420 Quantitative Methods/3
- SC320 Biology/3
- OR
- SC330 Physics/3
- Any 300/400 level AR, CO, HI, PH, or PO courses/9
- Any 300/400 level PY or SO course/3

General Education Electives:

6 Credit Hours

Choose 300- or 400-level courses from the general education subject categories, which may include Art (AR), Communication (CO), English (EN), History (HI), Math (MH), Popular Culture (PO), Psychology (PY), Science (SC), Sociology (SO), or University Survey (UN).

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.