

2012 Academic Year Summer Quarter 2012 through Spring Quarter 2013

PROGRAM DESCRIPTION: This curriculum prepares individuals holding baccalaureate degrees to contribute to the success of their organizations through the enhancement of their management skills.

MISSION STATEMENT: In a personalized setting, using multiple delivery methods, the University prepares diverse students to acquire business skills, knowledge, and abilities for successful application in a global marketplace.

PRODUCTIVITY / OUTPUT INDICATORS

1. Program Enrollments

a. Head Count Enrollments

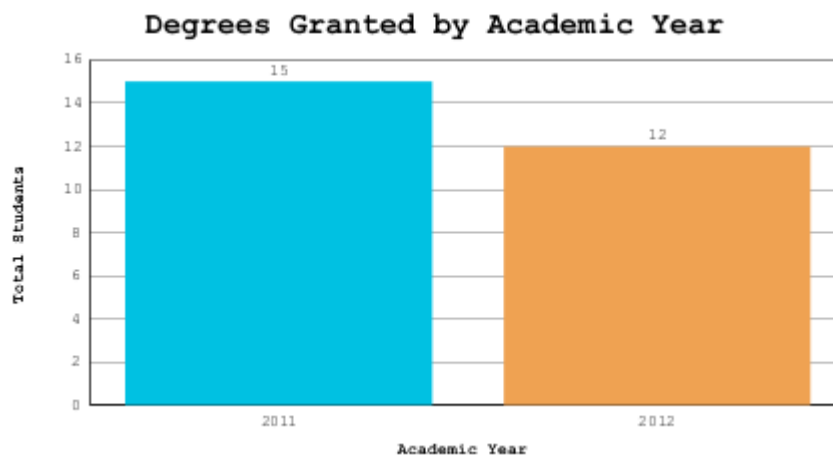
Total of all students enrolled in the Master of Business Administration program for any length of time in the 2012 academic year:

2012	58
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2. Program Completion

a. Number of Degrees/Certificates Granted

Total number of graduates from the Master of Business Administration program in recent academic years: If a student graduated before 7/1/2013, they are considered to have graduated in the 2012 academic year.



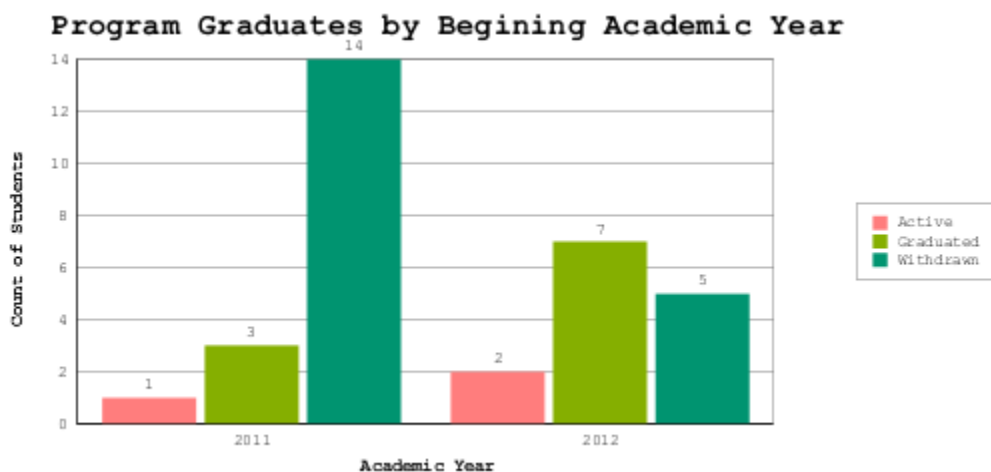
b. Proportion of Program Starters Completing

PROGRAM REVIEW

Master of Business Administration

2012 Academic Year

Total number of students who applied and matriculated at UNOH in the Master of Business Administration program from academic years 2008-2012 and the current status of their academic program:



3. Faculty Productivity

a. Student/Faculty Ratio

Average number of students per course section broken down by course subject: This information is specific to the 2012 academic year, but not specific to any program.

Master of Business Administration
Average students per section: 6.06

PROGRAM NEED INDICATORS

1. Local/Regional Job Market Needs

a. Number of Existing Job Openings

Ohio

Occupational Employment Projections Report, 2010-2020

Occupational Title**	Employment*		Change in Employment		Annual Openings			Average Wage May 2011
	2010 Annual	2020 Project ed	2010 - 2020	Perce nt	Growth	Replac ements	Total	
Total, All Occupations	5,368,900	5,867,000	498,100	9.3%	52,818	125,856	178,674	

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2012 Academic Year

	319,210	328,150	8,940	2.8%	1,308	6,648	7,956	
Management Occupations								
Chief Executives	10,280	9,930	-350	3.4%	0	267	267	\$82.68
General & Operations Managers	44,570	43,990	-580	1.3%	0	829	829	\$53.38
Sales Managers	13,070	13,860	790	6.0%	79	380	459	\$53.78
Public Relations & Fundraising Managers	1,590	1,750	160	10.1%	16	46	62	\$48.79
Computer & Information Systems Managers	10,790	12,370	1,580	14.6%	15	165	323	\$55.41
Financial Managers	17,320	17,790	470	2.7%	47	317	364	\$52.18
Industrial Production Managers	10,180	10,960	780	7.7%	78	239	317	\$45.91
Purchasing Managers	2,540	2,670	130	5.1%	13	77	90	\$46.42
Transportation, Storage, & Distribution Managers	4,450	4,850	400	9.0%	40	108	148	\$44.17
Compensation & Benefits Managers	810	800	-10	1.2%	0	20	20	\$48.50
Human Resources Managers	2,900	3,200	300	10.3%	30	71	101	\$52.27
Training & Development Managers	700	770	70	10.0%	6	17	23	\$48.82
Food Service Managers	12,090	12,070	-20	0.2%	0	223	223	\$23.32
Property, Real Estate, & Community Association Managers	9,370	9,310	-60	0.6%	0	197	197	\$32.43
Social & Community Service Managers	5,120	5,890	770	15.0%	78	111	189	\$31.35
Managers, All Other	21,400	22,010	610	2.9%	61	476	537	\$49.41
Business & Financial Operations Occupations	237,410	266,580	29,170	12.3%	2,919	4,906	7,825	
Agents & Business Managers of Artists, Performers, & Athletes	250	260	10	4.0%	1	5	6	\$27.98
Buyers & Purchasing Agents, Farm Products	430	430	0	0.0%	0	8	8	\$26.55
Wholesale & Retail Buyers, Ex Farm Products	4,440	4,720	280	6.3%	28	112	140	\$27.72
Purchasing Agents, Ex Wholesale, Retail, & Farm Products	12,160	12,240	80	0.7%	8	326	334	\$28.25
Claims Adjusters, Examiners, & Investigators	10,020	10,070	50	0.5%	5	256	261	\$27.44
Insurance Appraisers, Auto Damage	310	280	-30	9.7%	0	8	8	\$24.92
Compliance Officers	6,190	7,040	850	13.7%	84	75	159	\$27.62
Human Resources, Training, & Labor Relations Specialists, All Other	22,060	24,530	2,470	11.2%	24	372	620	\$23.45
Logisticians	5,200	6,360	1,160	22.3%	11	100	216	\$33.82
Management Analysts	22,590	25,860	3,270	14.5%	32	368	694	\$37.87
Compensation, Benefits, & Job Analysis Specialists	3,610	3,670	60	1.7%	6	61	67	\$27.27

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Training & Development Specialists	8,080	9,840	1,760	21.8%	176	136	312	\$26.81
Business Operations Specialists, All Other	27,880	29,450	1,570	5.6%	158	534	692	\$30.98
Credit Analysts	2,090	2,410	320	15.3%	32	44	76	\$28.79
Financial Analysts	6,370	7,420	1,050	16.5%	105	135	240	\$38.36
Personal Financial Advisors	6,190	7,560	1,370	22.1%	137	71	208	\$36.75
Insurance Underwriters	5,200	5,430	230	4.4%	23	169	192	\$28.91
Financial Examiners	950	1,170	220	23.2%	22	20	42	\$36.49
Credit Counselors	1,040	1,190	150	14.4%	16	27	43	\$19.53
Loan Officers	10,400	11,750	1,350	13.0%	135	267	402	\$27.37
Financial Specialists, All Other	6,450	6,490	40	0.6%	4	137	141	\$33.22

2. Support of Academic/Occupational Area for which Instruction is Provided

a. Participation in Program Advisory Committee Meeting

Advisory Board meetings are held annually. Minutes are posted online.

3. Success in Meeting Expressed Student Needs/Demands

A two year curriculum review was completed and implemented in the fall quarter of 2013. During this process, student feedback was collected and needs were assessed. As a result, the following updates were implemented in the MBA Program:

- MBA575 Organizational Behavior for Managers was added
- MBA540 Learning Organizations was dropped

4. Program Autonomy

a. Service Instruction to Other Programs

PROGRAM	# OF MAJOR COURSES TAKEN
Baccalaureate Programs	
Master of Business Administration	Only used in this program

5. Lack of Unnecessary Duplication with other Programs

a. Listing/Enrollments of Similar Programs in Region

INSTITUTION	PROGRAM OFFERED
Bluffton University	MBA (Concentrations in Accounting and financial management, Health care management, Leadership, Sport management, Productions and operations management)

Ohio State University at Lima	No similar program
Owens Community College	No similar program
Rhodes State College	No similar program
Tiffin University	MBA (Concentrations in Finance, General Management, Healthcare Administration, Human Resource Management, International Business, Leadership, Marketing, Sport Management)
University of Findlay	MBA (Areas of focus in: CMA track, CPA track, CPA qualified, Health care management, Hospitality management, Organizational leadership; Areas of concentration in: Athletic administration, Finance, Human resource management, International business, Marketing, Operations Management)
Wright State University – Lake Campus	MBA (Concentration in Management, Innovation and Change) *Additional programs offered at the main campus.

b. Number of other Courses in Same Discipline Taught at Institution

	Courses Not Offered at UNOH	Courses at UNOH not Offered at Institution
Bluffton University	MGT 505 The Theory and Practice of Management (3) MGT 510 Organizations, Management and American Culture (3) MGT 515 Data Analysis and Decision-Making (3) MGT 625 Strategic Issues in Contemporary Management (3) MGT 635 Managerial Economics (3) MGT 650 Financial Reporting (3) (for Accounting and Financial Management Concentration) MGT 610 Foundational Theories in Marketing (3) MGT 615 Organizational Innovation in the Context of New Technologies (3) MGT 620 Organizations and the Global Economy (3) MGT 641 Health Care Economics and Policy (3) MGT 642 Health Care Informatics (3) MGT 643 Health Care Financial Management (3) MGT 655 Leadership in Sport Administration (3) MGT 656 Sport Marketing and New Media (3) MGT 657 Sport and Athletics Administration (3) MGT 651 Auditing (3) MGT 652 Business Environment (3)	MBA501 Introduction to Graduate Writing MBA502 Introduction to Graduate Studies MBA570 Accounting for Managers MBA580 Global Business Issues and Strategies MBA605 Graduate Marketing Management MBA615 MBA Special Topics MBA640 Quantitative Analysis for Management MBA690 Management Capstone

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	<p>MGT 653 Business Regulation (3) MGT 660 Assessing and Developing Leadership Skills (3) MGT 661 Leading Innovation and Change (3)</p>	
Tiffin University	<p>ACC510 Financial Accounting ECO524 Managerial Economics MAT513 Statistical Methods for Managers MGT511 Individual and Teamwork FIN624 Markets and Institutions FIN625 Investment Analysis FIN626 Emerging Markets Finance FIN616 International Financial Management HCA540 Managing Health Systems HCA552 Current Issues in Health Care Administration HCA633 Healthcare Process Management HCA642 Healthcare Policy Law and Ethics MGT603 Negotiations & Conflict Management MGT625 Human Resource Planning & Talent Acquisition MGT627 Strategic Human Resource Management MKT611 Business Research Analysis MKT628 Global Marketing Management MGT620 Leading Organizational Change MKT622 Strategic Brand Management MKT630 Marketing Field Analysis SRM532 Communication and Fund Raising in Sport SRM534 Business Strategies in Sport SRM537 Personnel Management in Sport SRM570 Sport Mentorship I</p>	<p>MBA501 Introduction to Graduate Writing MBA502 Introduction to Graduate Studies MBA615 MBA Special Topics</p>
University of Findlay	<p>MBA 582 Survey of Accounting MBA 583 Survey of Finance MBA 584 Survey of Economics MBA 622 Contracts and Labor Relations MBA 626 Foundations of Athletic Administration MBA 627 Lean Six Sigma Green Belt MBA 628 ISO 9000 and Lean Manufacturing MBA 633 Special Topics in Marketing MBA 634 Seminar in Marketing and Promotion</p>	<p>MBA501 Introduction to Graduate Writing MBA502 Introduction to Graduate Studies</p>

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	<p>MBA 636 Legal and Ethical Issues in Athletic Administration MBA 637 Athletic Administration Financial Analysis and Reporting MBA 640 Research for Decision Making MBA 645 Advanced Operations in the Resort and Lodging Industry MBA 646 Seminar in Food and Beverage Systems Management MBA 647 Travel and Tourism Development and Planning MBA 648 Investment Analysis and Portfolio Management MBA 653 Financial Accounting and Reporting MBA 654 Risk Management MBA 655 Auditing and Attestation MBA 656 Regulation MBA 657 Business Environment and Concepts MBA 662 International Marketing MBA 664 International Trade and Marketing MBA 668 Intergovernmental Relationships and Community Affairs MBA 669 Managed Care MBA 673 Special Topics in Accounting MBA 675 Financial Decision Making MBA 676 Financial Planning, Performance and Controls MBA 678 Public Policy, Business and Society MBA 679 Health Care Regulations and Public Policy MBA 680 Financial Reporting and Analysis MBA 682 Internal Auditing MBA 683 Special Topics in Finance MBA 688 Public Budgeting and Financial Analysis MBA 689 Health Care Financial Analysis and Control MBA 690 Research Project MBA 700 Business Strategy and Implementation MBA 716 Hospitality Management and Strategic Planning MBA 718 Public Administration Strategy and Implementation MBA 719 Health Care Management Strategy and Implementation</p>	
Wright State University – Lake Campus	<p>MBA5100 Survey of Financial Accounting MBA7100 Strategic Cost Management</p>	<p>MBA501 Introduction to Graduate Writing MBA502 Introduction to Graduate Studies</p>

	MBA5300 Survey of Finance MBA5200 Survey of Economics MBA7720 Economics for Managers	MBA575 Organizational Behavior for Managers
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STUDENT CHARACTERISTICS INDICATORS

1. Student Demographics

Total of all students enrolled in the Master of Business Administration program for any length of time in the 2012 academic year, broken down by gender, ethnicity, and age group (based on student's age on 7/1/2012).

Ethnicity	Gender	18-25	26-35	>35	Total
Asian	Female	0	1	0	1
	Male	0	0	0	0
	TOTAL	0	1	0	1
Asian, Non-Hispanic/Latino	Female	0	1	0	1
	Male	0	0	0	0
	TOTAL	0	1	0	1
Black or African American, Non	Female	1	1	0	2
	Male	0	0	0	0
	TOTAL	1	1	0	2
Non-Hispanic/Latino	Female	0	1	0	1
	Male	0	0	0	0
	TOTAL	0	1	0	1
Other	Female	0	0	0	0
	Male	0	0	1	1
	TOTAL	0	0	1	1
Race/Ethnicity Unknown	Female	0	2	0	2
	Male	4	4	1	9
	TOTAL	4	6	1	11
White	Female	0	0	0	0
	Male	0	0	1	1
	TOTAL	0	0	1	1
White, Non-Hispanic/Latino	Female	8	8	6	22
	Male	2	9	6	17
	TOTAL	10	17	12	39
White, Race/Ethnicity Unknown	Female	0	0	0	0
	Male	1	0	0	1
	TOTAL	1	0	0	1
GRAND TOTALS		16	27	15	58

Total of all students enrolled in the Master of Business Administration program for any length of time in the 2012 academic year, broken down by their home state of residence.

Home State	# Students
IN	3
NV	1
MD	1
OH	49
MI	2
OR	1
NC	1

2. Student Participation/Ability

a. High School GPA

Average high school GPA of all students who have a GPA on record and were enrolled in the Master of Business Administration program for any length of time in the 2012 academic year: Since GPA scales can vary among high schools, only those GPAs between 0 and 4.5 are considered in this average.

Average High School GPA for Students	3.0127
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b. Test Scores

Total number of students who attended remedial courses in the 2012 academic year, who were active in the Master of Business Administration program:

Course	# of Students
EN-070	0
MH-065	0
Students taking at least one remedial course	0

c. Proportion Transfer

Total number of students who are self-reported transfer students and were enrolled in the Master of Business Administration program for any length of time in the 2012 academic year:

Institution Transferred From	# of Students
Wright State University	3
James A Rhodes State College	2
Not Specified	1
University of Toledo	1
Antioch Univ Yellow Springs	1
Bluffton University	1
The University of Findlay	1
Indiana U Purdue Univ Indpls	1
Tennessee Tech University	1

Wright State University Celina	1
Community C Baltimore	1
Ohio State University Columbus	3
Brooklyn College	2
The Ohio State University at Lima	1
Lakeland Community College	1
Univ Phoenix	1
Bowling Green State University	1
Franklin University	1
Ohio Northern University	1
Tri-State University	1
Davenport University Saginaw	1
Central Texas College	1
TOTAL	28

3. Student Activity Levels

a. Average Load Term

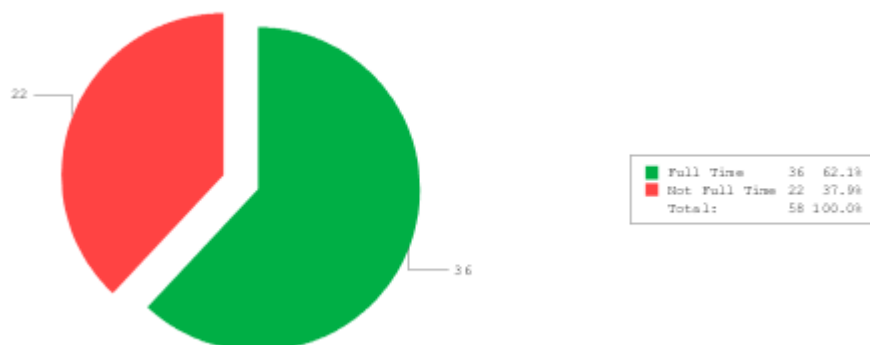
Student-registered credit hour summary for students - This number represents the credit hours for all courses in which the student attended all, or a portion of the class, in the academic year.

Total Registered Credit Hours	Average Registered Credit Hours Per Student, Per Term
774	6.85

b. Proportion Full-Time

Proportion of full time students who attended classes in the 2012 academic year in the Master of Business Administration program: The full time status is calculated by dividing the total number of credit hours completed by the total number of terms attended for each student in the 2012 academic year in which the Master of Business Administration was an active program.

Proportion of Full Time Students

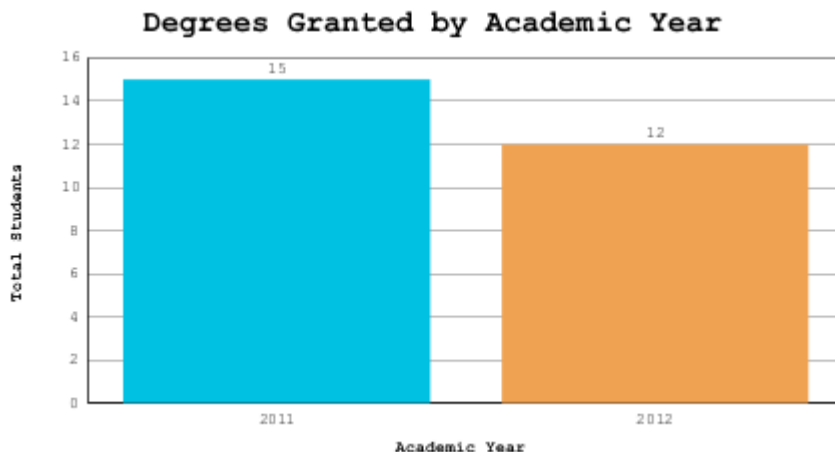


STUDENT ACHIEVEMENT (OUTCOME) INDICATORS

1. Attrition/Retention

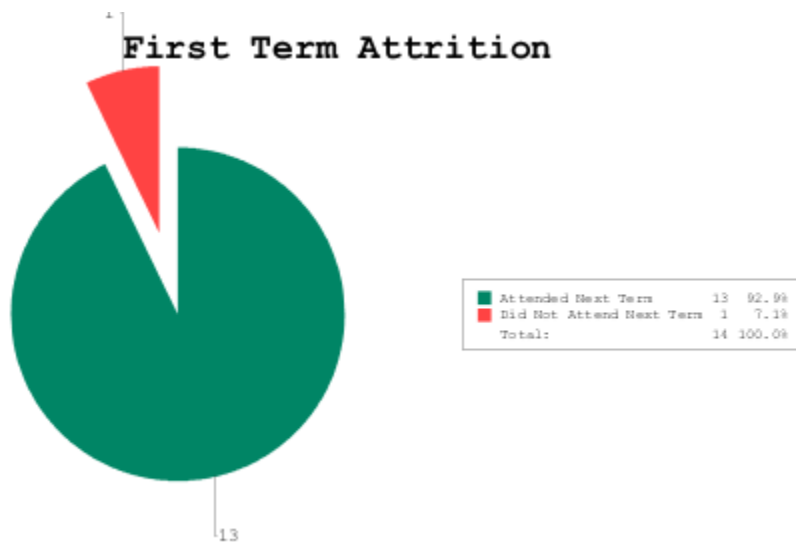
a. Program Completion Rate

Total number of students who started enrollment at UNOH and eventually graduated from the same program within these years:



b. First Term Attrition

Total number of new students (never attended UNOH before) who attended classes in the academic year and started their first term in the program but who did not return the following term:



c. Reasons for Non-Completion

Withdraw and hiatus reasons provided by students who attended classes but later withdrew from

classes. If a student started, and withdrew multiple times in the academic year, they will be counted multiple times:

Reason for Withdrawal	# of Students
Personal Financial Reasons	1
Personal Reasons	1
TOTAL	2

Reason for Hiatus	# of Students
Has not Registered for Classes	1
Not Specified	3
Employment, Plans Return	2
Employment	2
Personal Reasons	3
Personal Financial Reasons	1
TOTAL	12

2. Occupation/Post-Graduate Success

a. Proportion of Completers/Leavers Placed in Field

Graduates Employed	Graduates Employed in Field	Graduates Employment Unknown
9	0	19

PROGRAM QUALITY INDICATORS

1. Faculty Quality

a. Degree Levels/Training of Faculty

Name	Highest Degree Level	Training
Full-Time		
Jenell Bramlage	PhD	
Robyn King	PhD	
Bonnie Leonhardt	PhD	
Susan Mann	PhD	
Cynthia Preston	PhD	
Rhonda Priest	CPA	
Mark Putnam	Master's	
Kevin Stotts	JD	
Jon Tomlinson	PhD	

PROGRAM REVIEW

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2012 Academic Year

Matthew Wells	PhD	
Adjunct		
Mitchell Franklin	PhD	
Holly Gleason	JD	
Matthew Gonzalez	PhD	
Juan Martinez	JD	
Mark Miller	PhD	
Debbie-Ann Morrison	PhD	
Cheryl Mueller	PhD	
Lisa Niese	JD	
Todd Senft	PhD	
Roland Sprague	PhD	
Janice Tucker	PhD	

b. Proportion of Credit Hours Taught by Faculty

Master of Business Administration COURSES

Name	Full Time/Adjunct	Credit Hours	# of Courses
Bramlage, Jenell	Full Time	6	3
Franklin, Mitchell	Adjunct	8	2
Gleason, Holly	Adjunct	8	2
Gonzalez, Matthew	Adjunct	4	1
King, Robyn	Full Time	8	2
Leonhardt, Bonnie	Full Time	8	2
Mann, Susan	Full Time	4	1
Martinez, Juan	Adjunct	8	2
Miller, Mark	Adjunct	8	2
Morrison, Debbie-Ann	Adjunct	2	1
Mueller, Cheryl	Full Time	4	2
Niese, Lisa	Adjunct	4	1
Preston, Cynthia	Full Time	5	2
Priest, Rhonda	Full Time	5	2
Putnam, Mark	Full Time	2	1
Senft, Todd	Adjunct	4	1
Sprague, Roland	Adjunct	12	3
Stotts, Kevin	Full Time	4	1
Tomlinson, Jon	Full Time	6	2
Tucker, Janice	Adjunct	8	2
Wells, Matthew	Full Time	4	1
FULL-TIME TOTALS		56	19
ADJUNCT TOTALS		66	17

2. Curriculum/Instructional Environment

a. Average Class Size

Average number of students per course section broken down by course subject:

Average Students per Section	6.06
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