



**BACCALAUREATE DEGREE  
BUSINESS ADMINISTRATION CONCENTRATIONS  
2010-2011 Catalog**

Students in a bachelor's degree of Business Administration or Specialized Studies program can add a concentration to their program. The three choices are: Agribusiness Management; Automotive Management/Automotive Aftermarket; or Marketing.

Students who graduate with an associate degree in Agribusiness Marketing/Management; Automotive Management/Automotive Management; or Marketing might consider continuing at the baccalaureate level in either the bachelors degree in Business Administration or Specialized Studies program with or without a concentration. If the Business Administration program is chosen, all lower level course requirements not completed in the associate degree must be satisfied.

Contact the Registrar's Office to change your program or to add one of these concentrations and to learn more about the options and requirements related to them.

**BUSINESS ADMINISTRATION  
WITH MARKETING CONCENTRATION**

- MT321 International Marketing/3
- MT342 Marketing Research I/3
- MT353 Services Marketing/3
- MT401 Special Topics in Marketing/3
- MT424 Marketing Management/5
- MT426 Marketing Strategies/3