



**BACCALAUREATE DEGREE  
BUSINESS ADMINISTRATION CONCENTRATIONS  
2010-2011 Catalog**

Students in a bachelor's degree of Business Administration or Specialized Studies program can add a concentration to their program. The three choices are: Agribusiness Management; Automotive Management/Automotive Aftermarket; or Marketing.

Students who graduate with an associate degree in Agribusiness Marketing/Management; Automotive Management/Automotive Management; or Marketing might consider continuing at the baccalaureate level in either the bachelors degree in Business Administration or Specialized Studies program with or without a concentration. If the Business Administration program is chosen, all lower level course requirements not completed in the associate degree must be satisfied.

Contact the Registrar's Office to change your program or to add one of these concentrations and to learn more about the options and requirements related to them.

**BUSINESS ADMINISTRATION  
WITH AUTOMOTIVE MANAGEMENT/AUTOMOTIVE AFTERMARKET CONCENTRATION**

- AM310 Automotive Dealerships/3
- AM311 Automotive Aftermarket and Manufacturing/3
- AM312 Automotive Aftermarket and Retailing/3
- AM412 Parts and Service Merchandising/3
- AM413 Automotive Jobber/Wholesaler Aftermarkets/3
- AM420 Automotive Entrepreneurship/5