

# **BACHELOR OF SCIENCE DEGREE**

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## **BUSINESS ADMINISTRATION CONCENTRATIONS**

Students in a bachelor's degree of Business Administration or Specialized Studies program can add a concentration to their program. The three choices are: Agribusiness Management; Automotive Management/Automotive Aftermarket; or Marketing.

Contact the Registrar's Office to change your program or to add one of these concentrations and to learn more about the options and requirements related to them.

### **BUSINESS ADMINISTRATION WITH AGRIBUSINESS MANAGEMENT CONCENTRATION**

- AG300 Agribusiness Strategies and Management/5
- AG310 Agribusiness Entrepreneurship, Finance and Marketing/5
- AG315 Professional Agribusiness Selling/5
- AG400 Agricultural Policy/5
- AG405 Agricultural Price Analysis/3
- AG406 Special Problems in Agribusiness/3

### **BUSINESS ADMINISTRATION WITH AUTOMOTIVE MANAGEMENT/AUTOMOTIVE AFTERMARKET CONCENTRATION**

- AM310 Automotive Dealerships/3
- AM311 Automotive Aftermarket and Manufacturing/3
- AM312 Automotive Aftermarket and Retailing/3
- AM412 Parts and Service Merchandising/3
- AM413 Automotive Jobber/Wholesaler Aftermarkets/3
- AM420 Automotive Entrepreneurship/5

### **BUSINESS ADMINISTRATION WITH MARKETING CONCENTRATION**

- MT317 Consumer Behavior/3
- MT321 International Marketing/3
- MT353 Services Marketing/3
- MT355 Internet Marketing/5
- MT415 Marketing Research/5
- MT424 Marketing Management/5