

# BACCALAUREATE DEGREE

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## BUSINESS ADMINISTRATION CONCENTRATIONS

Students in a bachelor's degree of Business Administration or Specialized Studies program can add a concentration to their program. The three choices are: Agribusiness Management; Automotive Management/Automotive Aftermarket; or Marketing.

Students who graduate with an associate degree in Agribusiness Marketing/Management; Automotive Management/Automotive Management; or Marketing might consider continuing at the baccalaureate level in either the bachelors degree in Business Administration or Specialized Studies program with or without a concentration. If the Business Administration program is chosen, all lower level course requirements not completed in the associate degree must be satisfied.

Contact the Registrar's Office to change your program or to add one of these concentrations and to learn more about the options and requirements related to them.

### BUSINESS ADMINISTRATION WITH AGRIBUSINESS MANAGEMENT CONCENTRATION

- AG300 Agribusiness Strategies and Management/5
- AG310 Agribusiness Entrepreneurship, Finance and Marketing/5
- AG315 Professional Agribusiness Selling/5
- AG400 Agricultural Policy/5
- AG405 Agricultural Price Analysis/3
- AG406 Special Problems in Agribusiness/3

### BUSINESS ADMINISTRATION WITH AUTOMOTIVE MANAGEMENT/AUTOMOTIVE AFTERMARKET CONCENTRATION

- AM310 Automotive Dealerships/3
- AM311 Automotive Aftermarket and Manufacturing/3
- AM312 Automotive Aftermarket and Retailing/3
- AM412 Parts and Service Merchandising/3
- AM413 Automotive Jobber/Wholesaler Aftermarkets/3
- AM420 Automotive Entrepreneurship/5

### BUSINESS ADMINISTRATION WITH MARKETING CONCENTRATION

- MT321 International Marketing/3
- MT342 Marketing Research I/3
- MT353 Services Marketing/3
- MT401 Special Topics in Marketing/3
- MT424 Marketing Management/5
- MT426 Marketing Strategies/3