

TRAVEL AND HOTEL MANAGEMENT

This program prepares graduates for careers in the travel and hotel industry. Hands-on computer instruction and observation experiences at the University travel agency, combined with business and management courses, provide a well-rounded program. A Caribbean cruise is an integral part of this curriculum. The sequence of major courses begins fall quarter.

MISSION STATEMENT:

The Travel and Hotel Management Department provides quality education in preparing committed students for a career in a continually changing global hospitality, travel and tourism market.

Curriculum: 108 Credit Hours

Length: 6 Quarters

Technical and Basic Requirements:

75 Credit Hours

BU109 Customer Service/3
DP150 Spreadsheet Applications/3
KY146 Keyboarding I/5
MA121 Principles of Management/5
MA226 Human Resources Management I/3
MH169 Business Math/5
MT111 Professional Selling/3
TR121 North and Central American Destinations/4
TR122 Introduction to the Travel Industry/3
TR123 Europe & South American Destinations/4
TR124 Cruises & Tours/3
TR125 Computerized Reservations/3
TR209 Introduction to Hospitality/3
TR210 Advanced Destinations/4
TR211 Hotel & Motel Operations/3
TR216 Hospitality Supervision/5
TR217 Event Planning/5
TR218 Hospitality & Travel Marketing/5
TR219 Hospitality and Travel Sales/3
WP138 Introduction to Word Processing Applications/3

General Education Requirements:

27 Credit Hours

CO179 Introduction to Human Communication/3
EC215 Macroeconomics/3
EN180 Composition I/5
EN200 Advanced Composition/5
PS274 The American Political Scene/3
PY177 Introduction to Psychology/3
SO220 Cultural Diversity in the United States/3
UN070 Success Strategies/1
UN292 Portfolio Capstone/1

General Education Electives:

3 Credit Hours

Choose courses not required for the program from Art, Communication, English, History, Philosophy, Popular Culture, Psychology, Religion, Science, Sociology, Spanish, University Survey, or Women's Studies.

Specialized Electives:

3 Credit Hours

Specialized electives may be any courses not required in the major.