



AUTOMOTIVE MANAGEMENT/AUTOMOTIVE AFTERMARKET MANAGEMENT

This curriculum prepares students for positions in automotive aftermarket environments. Emphasis is on management.

MISSION STATEMENT:

The Automotive Management/Automotive Aftermarket Department's mission is to provide a quality education from its diverse courses, developing students into a knowledgeable and productive work force prepared to enter the automotive aftermarket as an entrance-level management position.

Curriculum:

108 Credit Hours
Length: 6 Quarters

Technical and Basic Requirements:

56 Credit Hours

BU240 International Business I/5
DP117 Database Applications/3
DP150 Spreadsheet Applications/3
MA121 Principles of Management/5
MA127 Computer-Assisted Management/5
MA130 Introduction to the Automotive Industry/5
MA210 Parts & Service Management/3
MA215 Automotive Aftermarket Management/5
MA226 Human Resources Management I/3
MH169 Business Math/5
MT111 Professional Selling/3
MT120 Advertising/3
MT220 Marketing I/5
WP138 Introduction to Word Processing Applications/3

Specialized Automotive Electives:

22 Credit Hours*

*Students who have passed the ASE tests and have documented experience in the automotive area (civilian or military) may qualify for course credit.

General Education Requirements:

27 Credit Hours

CO179 Introduction to Human Communication/3
EC215 Macroeconomics/3
EN180 Composition I/5
EN200 Advanced Composition/5
PS274 The American Political Scene/3
PY177 Introduction to Psychology/3
SO220 Cultural Diversity in the United States/3
UN070 Success Strategies/1
UN292 Portfolio Capstone/1

General Education Electives:

3 Credit Hours

Choose courses not required for the program from Art, Communication, English, History, Philosophy, Popular Culture, Psychology, Religion, Science, Sociology, Spanish, University Survey, or Women's Studies.