

MASTER OF BUSINESS ADMINISTRATION

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This curriculum prepares individuals holding baccalaureate degrees to contribute to the success of their organizations through the enhancement of their management skills.

MISSION STATEMENT:

In a personalized setting, using multiple delivery methods, the University prepares diverse students to acquire business skills, knowledge, and abilities for successful application in a global marketplace.

MBA Prerequisites:

There are five areas of prerequisite for entry into the MBA program: Accounting, Finance, Marketing, Economics, and Computers.

Writing is a sixth prerequisite for students who do not pass the required writing sample from the admissions process into the MBA program. The courses can either be taken traditionally for credit, through the College of Distance Learning for credit, or in module format for pass/fail credit. The hours completed on prerequisite courses are not part of the 48 credit hours required for graduation from the MBA program. For a complete listing of MBA Admissions Requirements, see pages 26 and 27.

Course Requirements:

36 Credit Hours

MBA600 Marketing Management/4
MBA610 Human Resources Management/4
MBA620 Accounting for Managers/4
MBA630 Production and Operations Management/4
MBA640 Quantitative Analysis for Management/4
MBA650 Leadership/4
MBA660 Management Information Systems/4
MBA670 Finance for Managers/4
MBA690 Management Capstone/4

Program Electives:

12 Credit Hours

Students will select three of the below elective courses to complete.

MBA520 Business Communication/4
MBA540 Learning Organizations/4
MBA560 Legal and Ethical Environment of Business/4
MBA580 Global Business Issues and Strategies/4
MBA625 Accounting Theory/4
MBA680 Managerial Economics/4