

# ASSOCIATE OF APPLIED BUSINESS DEGREE

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## TRAVEL AND HOTEL MANAGEMENT

This program prepares graduates for careers in the travel and hotel industry. Hands-on computer instruction and observation experiences at the University travel agency and the University Event Center, combined with business and management courses, provide a well-rounded program. A Caribbean cruise is an integral part of this curriculum. The sequence of major courses begins fall quarter.

### MISSION STATEMENT:

The Travel and Hotel Management Department provides quality education in preparing committed students for a career in a continually changing global hospitality, travel and tourism market.

### Curriculum:

#### 108 Credit Hours

#### Length: 6 Quarters

#### Technical and Basic Requirements:

##### 70 Credit Hours

BU109 Customer Service/3  
DP150 Spreadsheet Applications/3  
KY146 Keyboarding I/5  
MA121 Principles of Management/5  
MA226 Human Resources Management I/3  
MT111 Professional Selling/3  
TR122 Introduction to the Travel Industry/3  
TR124 Cruises & Tours/3  
TR125 Computerized Reservations/3  
TR130 Travel Destinations I/5  
TR131 Travel Destinations II/5  
TR211 Hotel & Motel Operations/3  
TR216 Hospitality Supervision/5  
TR217 Event Planning/5  
TR218 Hospitality & Travel Marketing/5  
TR219 Hospitality & Travel Sales/3  
TR220 Restaurant Management/5  
WP138 Introduction to Word Processing Applications/3

#### General Education Requirements:

##### 32 Credit Hours

CO179 Introduction to Human Communication/3  
EN180 Composition I/5  
EN200 Composition II/5  
MH169 Business Math/5  
PY177 Introduction to Psychology/3  
OR  
SO186 Sociology/3  
SC200 Principles of Ecology/3  
UN100 First Year Experience/1  
UN220 Introduction to Diversity Issues/3  
UN292 Portfolio Capstone/1  
Any 100- or 200-level AR, EN, HI, RE, or SP course/3

#### General Education Electives:

##### 3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

#### Specialized Electives:

##### 3 Credit Hours

Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.