

ASSOCIATE OF APPLIED BUSINESS DEGREE

INFORMATION TECHNOLOGY

Digital Multimedia Design

This curriculum is a study of digital multimedia design using current information technologies that are utilized in this high growth field. The curriculum will give the student the skills to create dynamic and interactive multimedia productions for both the web and optical media. A hands-on approach will be used to reinforce the concepts discussed in this curriculum. Please review the catalog course descriptions for prerequisites. The sequence of the courses starts in the fall quarter only and cannot be taken in the Virtual College.

MISSION STATEMENT:

The Information Technology Department delivers to the students an educational experience that leads to lifelong learning skills through field-experienced professionals using contemporary technology.

Curriculum:

108 Credit Hours

Length: 6 Quarters

Technical & Basic Requirements:

71 Credit Hours

AC114 Accounting I/5
DM118 Digital Design Fundamentals/3
DM121 Web Page Design Concepts/3
DM125 Graphic Imaging/3
DM180 Applied Digital Drawing/3
DM190 Interactive Graphic Animation/3
DM200 Digital Multimedia/5
DM220 Applied Digital Video Editing/5
DM221 Advanced Digital Video Editing/3
DM230 Advanced Graphic Imaging/3
DM240 Applied 3-D Modeling Concepts/5
DM250 Applied 3-D Animation Concepts/3
DM263 Advanced Digital Multimedia/3
IT110 Modern Computing Concepts/3
IT114 Business Applications/3
IT235 Electronic Commerce/5
MA121 Principles of Management/5
MT120 Advertising/3
MT220 Marketing I/5

General Education Requirements:

32 Credit Hours

CO179 Introduction to Human Communication/3
EN180 Composition I/5
EN200 Composition II/5
MH190 Algebra/5
PY177 Introduction to Psychology/3
OR
SO186 Sociology/3
SC200 Principles of Ecology/3
UN100 First Year Experience/1
UN220 Introduction to Diversity Issues/3
UN292 Portfolio Capstone/1
Any 100- or 200-level AR, EN, HI, RE, or SP course/3

General Education Electives:

3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

Specialized Electives:

2 Credit Hours

Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.