

# ASSOCIATE OF APPLIED BUSINESS DEGREE

---

## AUTOMOTIVE MANAGEMENT/AUTOMOTIVE AFTERMARKET MANAGEMENT

This curriculum prepares students for positions in automotive aftermarket environments. Emphasis is on management.

### MISSION STATEMENT:

The Automotive Management/Automotive Aftermarket Department's mission is to provide a quality education from its diverse courses, developing students into a knowledgeable and productive work force prepared to enter the automotive aftermarket as an entrance-level management position.

### Curriculum:

#### 108 Credit Hours

Length: 6 Quarters

#### Technical and Basic Requirements:

##### 49 Credit Hours

- AM128 Customer Relations Automated Management/3
- AM130 Introduction to the Automotive Industry/5
- AM210 Parts & Service Management/3
- AM215 Automotive Aftermarket Management/5
- BU240 International Business I/5
- DP117 Database Applications/3
- DP150 Spreadsheet Applications/3
- MA121 Principles of Management/5
- MA226 Human Resources Management I/3
- MT111 Professional Selling/3
- MT120 Advertising/3
- MT220 Marketing I/5
- WP138 Introduction to Word Processing Applications/3

#### General Education Requirements:

##### 32 Credit Hours

- CO179 Introduction to Human Communication/3
- EN180 Composition I/5
- EN200 Composition II/5
- MH169 Business Math/5
- PY177 Introduction to Psychology/3
- OR
- SO186 Sociology/3
- SC200 Principles of Ecology/3
- UN100 First Year Experience/1
- UN220 Introduction to Diversity Issues/3
- UN292 Portfolio Capstone/1
- Any 100- or 200-level AR, EN, HI, RE, or SP course/3

#### General Education Electives:

##### 3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

#### Specialized Automotive Electives:

##### 24 Credit Hours\*

\*Students who have passed the ASE tests and have documented experience in the automotive area (civilian or military) may qualify for course credit.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.