

ASSOCIATE OF APPLIED BUSINESS DEGREE

AGRIBUSINESS MARKETING/MANAGEMENT TECHNOLOGY

Students entering positions in the agribusiness marketing/management environment—wholesale, retail or production—will have the background to operate a family farm, manage a retail agribusiness supply firm, sell agricultural equipment and products and fill other agricultural-related positions. The sequence of major offerings starts fall quarter.

MISSION STATEMENT:

The Agribusiness Department fosters a foundation of agricultural learning, developing the individual and facilitates the transition from secondary to postsecondary education through to the work force. The student will explore the relationship and the possibilities of the community of agriculture.

Curriculum:

108 Credit Hours

Length: 6 Quarters

Technical and Basic Requirements:

72 Credit Hours

AC114 Accounting I/5
AG106 Agribusiness Fundamentals/3
AG125 Agriculture Law/5
AG145 Agricultural Sales/5
AG208 Agricultural Economics/5
AG209 Agricultural Marketing/5
AG210 Agronomy/5
AG211 Animal Science/5
AG230 Agronomy II/5
DP144 Developing Business Presentations/3
DP150 Spreadsheet Applications/3
EC190 Survey of Economics/3
FI210 Principles of Finance/5
MA121 Principles of Management/5
MT220 Marketing I/5
MT230 Marketing II/5

General Education Requirements:

32 Credit Hours

CO179 Introduction to Human Communication/3
EN180 Composition I/5
EN200 Composition II/5
MH169 Business Math/5
OR
MH190 Algebra/5
PY177 Introduction to Psychology/3
OR
SO186 Sociology/3
SC200 Principles of Ecology/3
UN100 First Year Experience/1
UN220 Introduction to Diversity Issues/3
UN292 Portfolio Capstone/1
Any 100- or 200-level AR, EN, HI, RE, or SP course/3

General Education Electives:

3 Credit Hours

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

Specialized Elective:

1 Credit Hour

Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.