

BACHELOR OF SCIENCE DEGREE

BUSINESS ADMINISTRATION

This curriculum offers excellent instruction for a wide range of positions in the service, banking and manufacturing industries, as well as in small businesses.

MISSION STATEMENT:

In a personalized setting, using multiple delivery methods, we prepare diverse students to acquire business skills, knowledge, and abilities for successful application in a global marketplace.

Curriculum for Four-Year Degree: 180 Credit Hours

Technical and Basic Requirements: 84 Credit Hours

AC114 Accounting I/5*
BU220 Managerial Accounting for Business/3*
BU240 International Business I/5*
BU320 Legal Issues in Consumer Sales Transactions/5
BU490 Business Capstone/3
EC225 Macroeconomics/5*
EC235 Microeconomics/5*
EC325 Economics in Today's Society/3
FI210 Principles of Finance/5*
FI420 Corporate Finance/5
MA121 Principles of Management/5*
MA322 Organizational Behavior/5
MA330 Human Resource Management/5
MA340 Leadership/5
MA416 Moral Issues in Business/5
MA447 Global Management Issues/5
MA475 Strategic Management and Business Policy/5
MT150 Principles of Marketing/5*

General Education Requirements: 69 Credit Hours

CO179 Introduction to Human Communication/3*
CO445 Group Dynamics/3
EN Any 300/400 level EN course/3
EN180 Composition I/5*
EN200 Composition II/5*
MH169 Business Math/5*
MH190 Algebra/5*
MH310 Finite Mathematics/3
OR
MH315 Calculus/3
MH350 Statistics/5
MH420 Quantitative Methods/3
PY177 Introduction to Psychology/3*
OR
SO186 Sociology/3*
SC200 Principles of Ecology/3*
SC320 Biology/3
OR
SC330 Physics/3
UN110 First-Year Experience/2*
UN220 Introduction to Diversity Issues/3*
Any 100/200 level AR, EN, HI, RE, or SP course/3*
Any 300/400 level PY or SO course/3
Any 300/400 level AR, CO, HI, PH, PO, or WS courses/9

Practicum Options: 6 Credit Hours

Two 3-hr Approved Specialized Electives
OR
BU410 Seminar in Business/1 and **one of the following:**
BU411 5-hr Work Option Practicum
BU412 2-hr Work Option Practicum & 3-hr Approved Specialized Elective

Technical and Related Electives: 6 Credit Hours

Choose two of the following 100- or 200-level elective courses:

AC122 Payroll Accounting/3*
BU109 Customer Service/3*
BU250 International Business II/3*
MA122 Small Business/3*
MT160 Professional Selling/3*

General Education Electives: 9 Credit Hours 3 Credit Hours*

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

6 Credit Hours

Choose 300- or 400-level courses from the general education subject categories, which may include Art (AR), Communication (CO), English (EN), History (HI), Math (MH), Popular Culture (PO), Psychology (PY), Science (SC), Sociology (SO), University Survey (UN), or Women's Studies (WS).

Specialized Elective: 6 Credit Hours

Choose courses at the 100 or 200 level that are not required in your program.

Note: Elective courses can apply to only one degree level. The same course cannot be re-used to satisfy the elective requirements at the Associate's Degree level and again at the Bachelor's Degree level.

*Denotes first and second year courses