

# BACCALAUREATE DEGREE

## BUSINESS ADMINISTRATION

This curriculum offers excellent instruction for a wide range of positions in the service, banking and manufacturing industries, as well as in small businesses.

### MISSION STATEMENT:

In a personalized setting, using multiple delivery methods, we prepare diverse students to acquire business skills, knowledge, and abilities for successful application in a global marketplace.

### Curriculum for Four-Year Degree: 180 Credit Hours

#### Technical and Basic Requirements: 95 Credit Hours

AC114 Accounting I/5\*  
AC115 Accounting II/5\*  
BU100 Survey of Business Leaders--Past & Present/3\*  
BU240 International Business I/5\*  
BU315 Business Law I/3  
DP144 Developing Business Presentations/3\*  
DP150 Spreadsheet Applications/3\*  
EC190 Survey of Economics/3\*  
EC215 Macroeconomics/3  
EC310 Microeconomics/3  
FI210 Principles of Finance/5\*  
FI400 Corporate Finance/4  
FI410 Investments/3  
MA121 Principles of Management/5\*  
MA122 Small Business and the Entrepreneur/3\*  
MA225 Retail Management/5\*  
MA226 Human Resources Management I/3\*  
MA322 Organizational Behavior/5  
MA324 Organizational Behavior II/3  
MA326 Human Resources Management II/3  
MA327 Leadership/3  
MA406 Information Management/3  
MA430 Entrepreneurship/3  
MA445 Global Management Issues/3  
MA465 Strategic Management and Business Policy/3  
MT220 Marketing I/5\*

#### Practicum Options: 6 Credit Hours

Two 3-hr Approved Specialized Electives  
UN415 1-hr Practicum Prior Learning Assessment  
UN416 5-hr Practicum Experiential Learning Portfolio or  
BU410 Seminar in Business/1 and **one of the following:**  
BU411 5-hr Work Option Practicum  
BU412 2-hr Work Option Practicum & 3-hr Approved Specialized Elective  
BU414 2-hr Business Research Project & 3-hr Approved Specialized Elective

#### General Education Requirements:

##### 69 Credit Hours

CO179 Introduction to Human Communication/3\*  
CO445 Group Dynamics/3  
EN Any 300/400 level EN course/3  
EN180 Composition I/5\*  
EN200 Composition II/5\*  
MH169 Business Math/5\*

MH190 Algebra/5\*  
MH310 Finite Mathematics/3  
OR  
MH315 Calculus/3  
MH350 Statistics/5  
MH420 Quantitative Methods/3  
PH310 Ethics/3  
PY177 Introduction to Psychology/3\*  
OR  
SO186 Sociology/3\*  
SC200 Principles of Ecology/3\*  
SC320 Biology/3  
OR  
SC330 Physics/3  
UN100 First Year Experience/1\*  
UN220 Introduction to Diversity Issues/3\*  
UN490 Portfolio Capstone/1  
Any 100/200 level AR, EN, HI, RE, or SP course/3\*  
Any 300/400 level PY or SO course/3  
Any 300/400 level AR, CO, HI, PO, or WS courses/6

#### General Education Electives: 9 Credit Hours

##### 3 Credit Hours\*

Choose 100- or 200-level courses from the general education subject categories, which may include Art (AR), English (EN), History (HI), Math (MH), Political Science (PS), Psychology (PY), Religion (RE), Sociology (SO), Spanish (SP), or University Survey (UN).

##### 6 Credit Hours

Choose 300- or 400-level courses from the general education subject categories, which may include Art (AR), Communication (CO), English (EN), History (HI), Math (MH), Popular Culture (PO), Psychology (PY), Science (SC), Sociology (SO), University Survey (UN), or Women's Studies (WS).

#### Specialized Elective: 1 Credit Hour

Choose courses at the 300 or 400 level that are not required in your program.

\*Denotes first and second year courses