

## BS in Specialized Studies – Business Administration Option & Concentration

### Category III: Program Designed for Airmen with a CCAF AAS Degree

Specialized Studies In Business Administration Degree Requirement	Required Semester Credits (Quarter Hours)	CCAF Transfer Credits	Course Credits to take at Institution
Completed CCAF AAS Degrees	60	60	0
<b>Technical and Basic Requirements</b>	52	0	52
BU304 Management Essentials for Specialized Studies	5		5
BU305 Economics & Finance for Specialized Studies	5		5
BU320 Legal Issues in Consumer Sales Transactions	5		5
BU490 Business Capstone	3		3
EC325 Economics in Today's Society	3		3
FI420 Corporate Finance	5		5
MA322 Organizational Behavior	5		5
MA340 Leadership	5		5
MA447 Global Management Issues	5		5
MA475 Strategic Management & Business Policy	5		5
PRACTICUM (Practicum Electives)- 2 courses	6		6
<b>Concentration (see pg. 2 for details)</b>	<b>20-26</b>		<b>20-26</b>
<b>General Education Courses &amp; Specialized Electives</b>	38		38
CO445 Group Dynamics	3		3
EN Any 300/400 level EN course	3		3
MH310 Finite Mathematics OR MH315 Calculus	3		3
MH350 Statistics	5		5
MH420 Quantitative Methods	3		3
SC320 Biology	3		3
Any 300/400 level – 3 courses AR, CO, HI, PH, PO, or WS course	9		9
Any 300/400 level PY or SO course	3		3
GE Elective, Any 300/400 Level – 2 courses AR, CO, EN, HI, MH, PO, PY, SC, SO, UN, or WS course	6		6
<b>Total Credits Required Bachelor of Science Degree</b>	<b>200-206</b>	<b>60 (SH)</b>	<b>110-116</b>

\*\*60 Semester hours are equivalent to 90 Quarter hours\*\*

*\*Special Note: It is recommended that EN200 Composition II be taken prior to several of the 300 and 400 level courses in the Specialized Studies degree. The Specialized Studies degree requires students to write research papers, and EN200 will teach students how to write them properly.*

Algebra MH190 is the foundation of Finite Mathematics MH310 for the Specialized Studies degree. Students with a CCAF Associate degree who do not have a background in Algebra are recommended to take this course. **Lower level courses such as EN200 or MH190 do not apply toward the 90 required upper-level credit hours for the bachelor's degree.**

## BS in Specialized Studies – Business Administration Option & Concentration

Category III: Program Designed for Airmen with a CCAF AAS Degree

Specialized Studies In Business Administration - Concentrations Degree Requirement	Required Semester Credits	CCAF Transfer Credits	Course Credits to take at Institution
<b>Business Administration with Agribusiness Management Concentration</b>	26	0	26
AG300 Agribusiness Strategies and Management	5		5
AG310 Agribusiness Entrepreneurship, Finance and Marketing	5		5
AG315 Professional Agribusiness Selling	5		5
AG400 Agricultural Policy	5		5
AG405 Agricultural Price Analysis	3		3
AG406 Special Problems in Agribusiness	3		3
<b>Business Administration with Automotive Management/Automotive Aftermarket Concentration</b>	20	0	20
AM310 Automotive Dealerships	3		3
AM311 Automotive Aftermarket and Manufacturing	3		3
AM312 Automotive Aftermarket and Retailing	3		3
AM412 Parts and Service Merchandising	3		3
AM413 Automotive Jobber/Wholesaler Aftermarkets	3		3
AM420 Automotive Entrepreneurship	5		5
<b>Business Administration with Marketing Concentration</b>	24	0	24
MT315 Consumer Behavior	5		5
MT321 International Marketing	3		3
MT352 Internet Marketing	3		3
MT353 Services Marketing	3		3
MT415 Marketing Research	5		5
MT424 Marketing Management	5		5

\*\*Student can select one of the three concentrations\*\*

Student can work towards concentration courses while they are working on the Specialized Studies-Business Administration Option courses.